

2013 Capital Campaign Survey



2013 Allen County Survey Results

The Community Foundation of Greater Fort Wayne conducts an annual capital campaign survey to gain insight on local funding requests for Allen County nonprofits. The 2013 Survey Results are enclosed as well as comparison data from the last ten years.

It is important to note that survey results are self-reported. Additional efforts were made to contact agencies who reported campaigns or planning campaigns in 2012.

Surveys were mailed to 239 nonprofit agencies located in Allen County. Responses were received from 95 agencies(40%). Of the agencies responding, 32 capital campaigns are in process, attempting to raise a little under \$116 Million. Additionally, 5 agencies reported planning new campaigns, 5 agencies noted that they completed their campaigns, and 2 agencies have put their capital campaigns on hold.

Our community, in spite of the difficult economic climate during the last couple of years has shown itself to be a generous community.

Concern for the health and well being of our families, friends, neighbors, fellow employees, and the society in which we live took center stage as nonprofits in Allen County often dealt with unprecedented demands for service coupled with fewer and fewer resources.

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Survey Coding

Agency results have been divided into five categories:

ARTS Arts and Culture	TV Community Development	EDUC Education	H&HS Health and Human Services	OTHR Purposes
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Campaigns Completed as of Spring 2013

	Arts	CMTY	EDUC	H&HS	Grand Total
Goal	\$10,500,000	\$30,000	\$25,000,000	\$1,225,000	\$36,755,000
Raised to Date	\$10,500,000	\$30,000	\$29,000,000	\$1,197,886	\$40,727,886
	1	1	1	2	5

- Funds were raised for renovations, expansion of existing facilities, artwork at the airport, and academic programs.
- For comparison purposes: in spring 2012, 3 organizations reported completing campaigns raising \$1.6 million and, in spring 2011, 7 organizations reported completing campaigns, raising almost \$9 million.

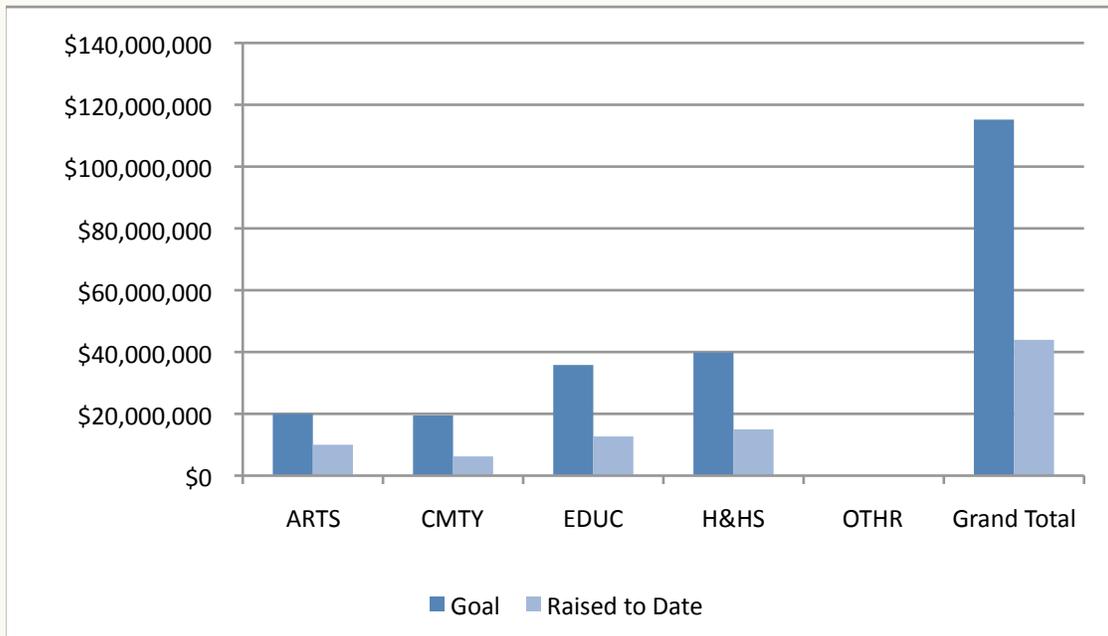
Campaigns In the Planning Stage

	ARTS	CMTY	EDUC	H&HS	Grand Total
Goal	\$500,000	\$135,000	\$25,000	\$10,700,000	\$11,360,000
	1	1	1	2	5

- All of the agencies in the planning stage are contemplating either renovations, improvements to outdoor recreational areas, constructing new facilities, or purchasing recreational equipment. One agency plans to build a full facility YMCA.

Please note: Campaign results are self-reported

Current Campaigns



	ARTS	CMTY	EDUC	H&HS	OTHR	Grand Total
Goal	\$20,000,000	\$19,500,000	\$35,805,000	\$39,831,350	\$65,900	\$115,202,250
Raised to Date	\$10,000,000	\$6,229,675	\$12,677,832	\$14,998,184	\$37,700	\$43,943,391
Average Goal	\$6,666,667	\$2,785,714	\$5,115,000	\$2,699,909	\$32,950	\$3,600,070
Median	\$5,000,000	\$2,500,000	\$3,000,000	\$2,000,000	\$32,950	\$2,625,000
Responses	37	7	71	132	2	32

- While economic conditions have continued to present challenges since late 2008, agencies responding to the survey reported raising \$22 million between spring 2013 and spring 2012 (Not all agencies reported in both 2012 and 2013). Of the campaigns tabulated above, 23 out of 32 have goals in excess of a million dollars
- Eight agencies have goals in excess of five million dollars, two have a mission of education; three health and human services; one community development; and one arts organization.
- Current campaigns include raising funds for purchasing new facilities, renovation or expansion of existing facilities, technology updates, endowments, and payment of debt.

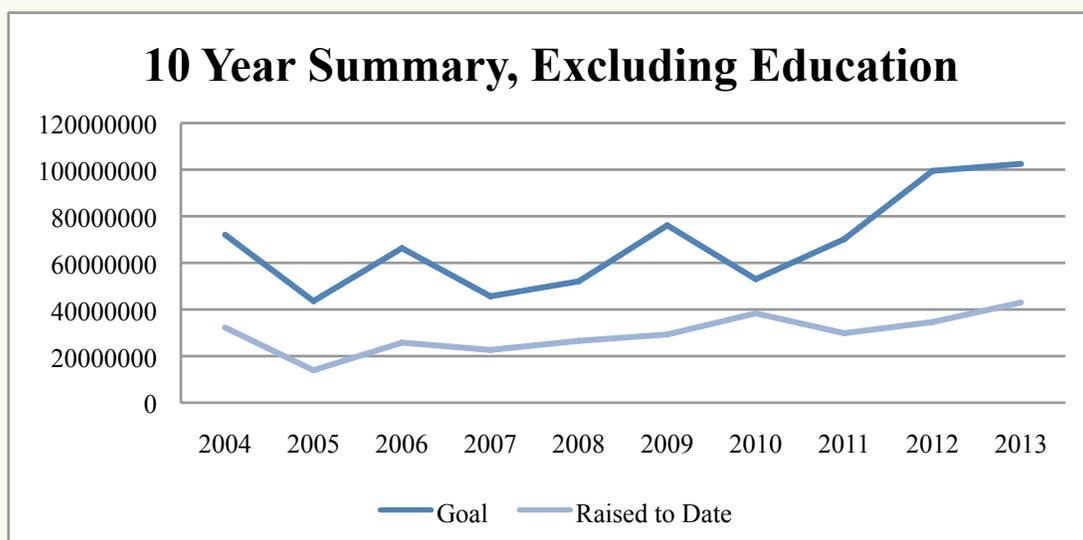
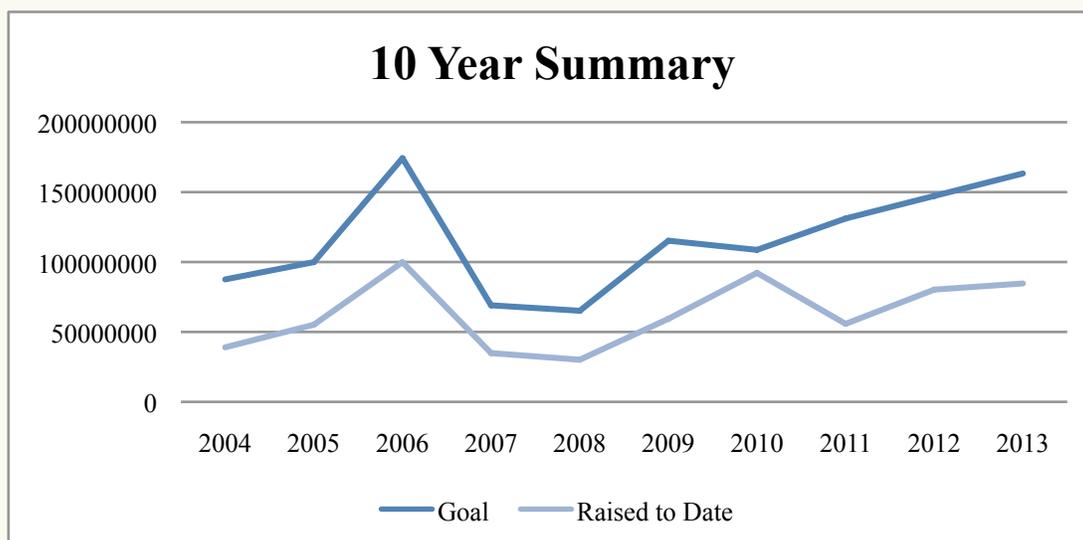
Mad Anthony's Children's Hope House

"Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence."- Helen Keller

In the spring of 2013, a construction project was underway to expand the Mad Anthony's Children's Hope House on the Lutheran Hospital Campus. The \$800,000 expansion will be completed in the fall, coinciding with the October opening of Lutheran's Children's Hospital.

Ten bedrooms, a larger kitchen, stocked pantries, 3 laundry rooms and other accommodations will be available to families of children who are patients at any area hospital. Since 2007, the Mad Anthony's have partnered with the Children's Hope House, raising more than a million dollars.

More than 4000 families have been provided shelter and comfort while their young family members have been hospitalized. What started as a dream in 2003 is now a reality, and an extraordinary achievement, thanks to the hope and hard work of so many generous, caring benefactors within the greater Fort Wayne community.



Questions or Comments? Contact: Christine Meek, Director of Programs
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